

LIFESTYLE 4

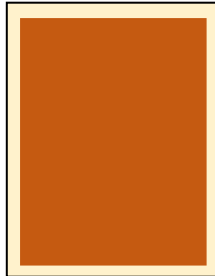
GREATER ROCHESTER

Brand Your Business in the Greater Rochester Area!!

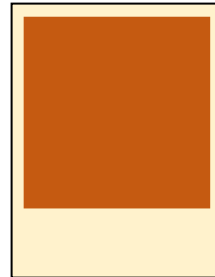
2023 ANNUAL ISSUE:
CLOSE: 5/26/2023 MATERIALS: 6/2/2023

Per Placement Pricing (all rates are net)

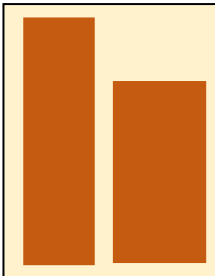
Ad Size	Rate	Monthly amortization value
Full Page	\$1,750	\$146
¾ Page	\$1,450	\$121
½ Page	\$1,150	\$96
1/3 Page	NEW SIZE! \$900	\$75
¼ Page	\$700	\$58
3.5 inch Square	\$475	\$40
IFC/ Page 1	\$2,400	\$200
IBC	\$2,000	\$162
Contents & Welcome Page	\$2,250	\$188
Centerfold & OBC	\$3,000	\$250



Full Page
7.5 x 10

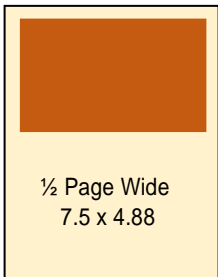


¾ Page
7.5 x 7.5



1/3 Page
2.5 x 10 or
3.63 x 6.75

Ask about our Presenting Sponsor Package



½ Page Wide
7.5 x 4.88



½ Page Tall
3.63 x 10

3.5 in Square

¼ Page
3.63 x 4.88

Distributed to residents and businesses in the 48306, 48307, 48309 and 48363 zip codes.

Target distribution 10,000+ annually. Final counts based on ad revenue participation.

TERMS AND CONDITIONS:

GUARANTEED POSITION - +15% BLEED (+1/4" ON ALL SIDES) - +5% PUBLISHER AD PREPARATION - \$100 FLAT FEE
 PAYMENT TERMS:
 30% due with signed contract.
 Balance invoiced when the Relocation Guide goes to press.
 4% service charge added to all balances paid by credit card.
 1.5% monthly service charge on outstanding balances over 30 days.
 PAYMENT PLANS AVAILABLE (MUST BE DONE UNDER CREDIT CARD PROCESSING AGREEMENT).

Want to “Leverage Your LIFESTYLE 4 Investment? Expand Your Placement Package to Include LIFESTYLE 4 Birmingham Bloomfield or RELOCATE 2 Metro Detroit!

Print • Online • Social Media

**For More Information Contact Larry Ribits
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