

# LIFESTYLE 4™

**BIRMINGHAM  
BLOOMFIELD**

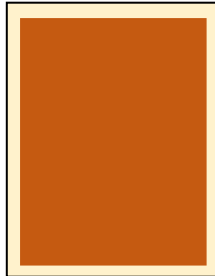
**Brand Your Business in the  
Birmingham Bloomfield Area!!**

**2023 ANNUAL ISSUE:**

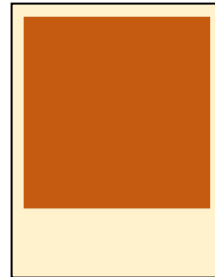
**CLOSE: 2/28/2023 MATERIALS: 3/7/2023**

**Per Placement Pricing** (all rates are net)

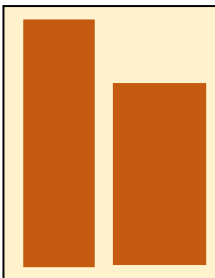
Ad Size	Rate	Monthly amortization value
Full Page	\$1,750	\$292
¾ Page	\$1,450	\$242
½ Page	\$1,150	\$192
1/3 Page	<b>NEW SIZE!</b> \$900	\$150
¼ Page	\$700	\$116
3.5 inch Square	\$475	\$79
IFC/ Page 1	\$2,400	\$400
IBC	\$2,000	\$333
Contents & Welcome Page	\$2,250	\$375
Centerfold & OBC	\$3,000	\$500



Full Page  
7.5 x 10

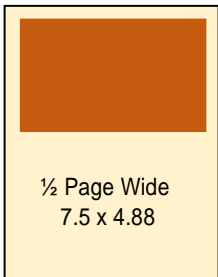


¾ Page  
7.5 x 7.5



1/3 Page  
2.5 x 10 or  
3.63 x 6.75

**Ask about our Presenting Sponsor Package**



½ Page Wide  
7.5 x 4.88



½ Page Tall  
3.63 x 10



¼ Page  
3.63 x 4.88

3.5 in  
Square

**Distributed to residents  
and businesses in the  
48009, 48301, 48302,  
48304 and 48025 zip  
codes.**

Target distribution 10,000+ annually. Final counts based on ad revenue participation.

**TERMS AND  
CONDITIONS:**

GUARANTEED POSITION - +15%  
BLEED (+1/4" ON ALL SIDES) - +5%  
PUBLISHER AD PREPARATION - \$100  
FLAT FEE

PAYMENT TERMS:  
30% due with signed contract.

Balance invoiced when the Relocation  
Guide goes to press.

4% service charge added to all balances  
paid by credit card.

1.5% monthly service charge on  
outstanding balances over 30 days.

PAYMENT PLANS AVAILABLE (MUST  
BE DONE UNDER CREDIT CARD  
PROCESSING AGREEMENT).

**Want to “Leverage Your LIFESTYLE 4  
Investment? Expand Your Placement Package  
to Include the LIFESTYLE 4 Greater Rochester  
or RELOCATE 2 Metro Detroit!**

**Print • Online • Social Media**

**For More Information Contact Larry Ribits**

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